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Describe your average work day.

As a Marketing Specialist for Sodexo at NSA, I am responsible for boosting sales across the campus. This includes reviewing different marketing promotions we are running to boost our sales. I am also responsible for implementing the many different components to the current marketing program that we have. I will look at a unit and based on sales I will analyze what sells and what does not and then I make changes based on these numbers. My day includes a variety of meetings, visiting the units, training where needed, continued work on short and long term projects and of course resolving everyday operational issues.

What is the best part of working for Sodexo?

The best part about working for Sodexo is that the work is never boring. Each day there is something new and exciting to keep me on my toes and I like that. I also enjoy the hours which are 8a.m. until 5 or 6 p.m., which is unlike typical restaurant hours where you have to work weekends and holiday. The hours allow for work-life balance.

What kind of interactions do you have with your clients? Have you been able to build relationships?

I feel very lucky that I have been able to build very good relationship with our customers. I think most of them find me approachable. Most find her very approachable. I've been able to build such great relationships with every day contact and trying to get to know them each personally.

What motivates you to do your job?

I really hope that what I am doing is having a positive effect on the campus as a whole. I am motivated everyday knowing that I am going to have a positive effect on my work environment and that I am actually making good changes.

What's the best advice you could give to someone looking to get into your field?

My best advice would be to get your degree and find a job where you can build your career – and don't be afraid to take a risk and be proactive. Don't be afraid to take the next step.